

Multimedia Designer & Creative Director

PROFESSIONAL EXPERTISE

Creative Direction:

Giving creative inputs on posts for Multimedia platforms. (Social media, Email, Websites)

Web designing & production :

HTML5, CSS3, JavaScript (basics), JQuery (basics), designing templates for CMS, Non-CMS sites, android and IOS apps.

Motion Graphics: Creating and approving design templates as per creative guidelines. Converting templates into animation for Multimedia platforms.

Mobile-first websites.

QA and Testing: Cross Browser testing, (X) HTML -validation, and CSS validation according to W3C standards.

Softwares(Animation, Graphics & Web):



An autodidactic UI/UX Designer. Learn Graphic & Visual Design, Motion Graphics, Calligraphy, and Typography with great interest. An experienced Creative Director for Corporate Multimedia. Subtle tone and balanced designs are what define my work. Strong believer in "love what you do, do what you love!"

HTML 5 | CSS 3 | JS / JQ | Graphic / UX / UI / Web | Animation | Motion Graphics | Calligraphy | Creative director (corporate) - Multimedia | Cross Browser Compatibility



EXPERIENCE

Jan 2023 - Present

Employee Communication Specialist at Adobe system India Pvt. Ltd. (Bangalore)

Responsible for creating offline and online communications for employee such as emailer, UI UX designs, standees, stationeries, Microsoft teams & SLACK posts for employee groups. Also providing creative solutions for any design requests.

Jan 2017 - Dec 2022

Officer Web Designer at Larsen & Toubro (Mumbai)

A part of the **Corporate Communication team**, maintaining www.Larsentoubro.com and other independent companies' websites. Responsible for creating social media posts for head office + departments (static + video). Providing solutions to websites, communication, and activities for other departments.

Sept 2013- Jan 2017 | Orion software solution (Mumbai) as **Sr. Web Designer**

June 2012- Sept 2013 | LaNet Team (Mumbai) as **Sr. Web Designer**

Oct 2011 - March 2012 | SEEFAR Technologies (Mumbai) as a **Web Designer**

EDUCATION

2015 - 2016

M.Sc. in Computer Science (55.5%) IDOL, Mumbai University

2009 - 2010

B.Sc. in Computer Science - Mithibai college of Science, Arts and Commerce, Mumbai

2006 - 2007

H.S.C. (Sci), Mithibai college, Mumbai

2004 - 2005

S.S.C, J. B. Khot high school, Mumbai

AWARDS & RECOGNITION

Successfully organised Adobe Annual event - **Rockstars 2023**

High Five Champion (L&T) **2021 (HR Recognition)**

Successfully completed website & other brandings (L&T)

OutThink 2017 | OutThink 2018 | OutThink 2019

Top performer for consecutive years (L&T) **2018 - 2019 - 2020 - 2021 - 2022**

CERTIFICATIONS

Diploma in UI/UX Certification (On going) Softpro Animation Academy

Advanced Diploma in Adobe Premier Pro & VFX Softpro Animation Academy (Mumbai)

Supervisory Excellence Course L&T Learning & Development Academy

Brushpen Calligraphy Creative Jack - Art Station (Mumbai)

CONTACT ME

designer.kinjal@gmail.com

+91 9773158169

Mahim (E) Mumbai- 4000 17